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Project “Enhancing capacity of universities to initiate and to participate in clusters development on innovation and sustainability principles” (UniClad)

EU program Erasmus +, project KA2 n° 609944-EPP-1-2019-1-LT-EPPKA2-CBHE-JP

WP 2, Task 2.2: Study tour Austria 27.3-31.3. 2023 UCAEP/BAB

Background

UniClad project planned to have a number of study tours in key EC countries whose final objective is to support consortium partners in the development of Agrofood clusters in Moldova, Ukraine and Azerbaijan. Specifically, each study tour will bring a group of expertise from these countries to know about consolidated experiences of agrofood clusters in EC contexts, learning about challenges for their set up and management.

Study tours

According to the indications provided by the team, concerned partners will organize a specific agenda to let the study tour participants to meet key cluster actors and places, and ensure productive interactions based on observation, dialogue and reflection, to deal with the specific issues of the study tour.

UniClad Study tour Austria 2023

Hosting country

Austria

Hosting institution

UCAEP and BAB

Target audience

Representatives of the UA HEIs and enterprises staff.

Expected learning outcomes

After the study tour participants will:

- ® Obtain knowledge on prerequisites needed for formation and factors affecting development and functioning of clusters including HEI.
- ® Acquire skills related to clusters management, fundraising and organization of the common research activities, knowledge transfer and innovation scaling-up from HEI.
- ® Be able to understand how educational and research programmes could be tailored to support clusters and help them in problem solving and risk management.



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® Gain competences for improved competitiveness of HEI within cluster organizations.

Objectives

The main objective of the study tours within UniClad project is make participants/beneficiaries stakeholders learn and explore about EU experience in general, and Austrian successful clusters case studies in particular, in the development of clusters and the participation/involvement of HEIs in this activity.

The study tour in Austria will attempt to transfer experience of different actors, application of researches results and implementation of innovations, etc. Further, activities intend to improve the knowledge and practical skills of the visitors and their organisations, and to integrate the experience gained from the visit into their everyday work.

Institutions and lecturers involved

<i>Institution</i>	<i>Lecturer</i>
BAB	<ul style="list-style-type: none">• Sigrid Egartner• Georg Wiesinger• Klaus Wagner
UCAEP	<ul style="list-style-type: none">• Veronika Hager• Michael Prodinger

Methodological approach

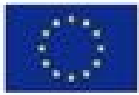
The methodology employed for the present study tour is based on action learning - open ended learning based on observation, dialogue, reflection, participation and visioning. Action learning is an experiential learning method in which participants learn by doing and then reflecting on what they have done.

The methodology foresees following activities: field visits, classroom work and post-study reporting period.

Learning consists of programmed instruction (introduction to the methodology by the coach), participative action (visits and interactions with actors), critical reflection and questioning which aims to enable participants to help each other to explore better the situations they face and information they gain during the field visits.

Main steps include direct interaction with the key actor (cluster organization) and its member entities. During the field visits each actor (stakeholder) and place visited are considered as different learning arenas. Participants engagement is based on knowledge acquisition, peer and co-learning in groups, experimental learning and complex problem-solving.

During the activities in the classroom participants should reflect and on each part of their field activities in written and/or oral form to serve them as co-learning activity and



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repository for final reporting. Group work, interactions, dialogue and individual reflection and visioning will result among other with **key success factors list** to be transferred to their home organizations.

Assessment will be performed in the form of self-evaluation and a study tour report.

Time-table – Overview (detailed program see following pages)

Date	Agenda and activities	Place and lecturer
26.3.2022	Arrival	
Monday 27.3.2022 at UCAEP	UCAEP activities; Green Care	UCAEP, Angermayergasse 1, 1130 Vienna
Tuesday 28.3.2023 (Bustour)	Field trip Holidays on Farm, Eco-farming, Green Care	various
Wednesday 29.3.2023 (Public traffic tour)	Field trip Nature education	various
Thursday 30.3.2023 (Bustour)	Field trip Food Cluster, Technopol Cluster	various
Friday 31.3.2023 at BAB	BAB activities; Review workshop	BAB, Dietrichgasse 27, 1030 Vienna
Saturday 1.4.2023	Departure	



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Study related activities setup

Before the tour

- Sharing roles and responsibilities within the hosting institution staff (An overall Coordinator will be selected for the Visit, who will be the only contact to facilitate the flow of the activity. Coordinator will be supported by others)
- Identification of theme and selection of participants
- Identification of the lecturers
- Identification of the organizations where the visits will take place and programming of the field visits (Ideally a mix of organizations will be expected e.g. research centres, spin-offs, technology parks, companies, universities...)
- Preparation of study materials and organization of traveling for visits
- Identification of communication channels with the participants
- Logistics: accommodation and traveling support for participants

During the tour

- Logistic around lectures and visits
- Support to participants
- Daily wrap-up meeting, with feedback from participants to adapt for the rest of the activities.
- Final day: workshop of lecturers and participants about feedback, achievements of learning outcomes, drafting a study tour report

After the tour

- Feedback meeting at the hosting institution level
- Reporting
- Lessons learned and up-scaling for the next visit
- Follow-up of the participants experience in the form of short questionnaire

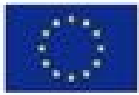


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Time-table – Monday, 27.3.2023

Time, place	Agenda	Responsible/lecturer
9:00 Hotel Ibis Budget Messe, Lassallestraße 7a, 1020 Vienna	Pick up point for going to UCAEP	Veronika Hager
10:00 – UCAEP, Angermayergasse 1, 1130 Vienna	Welcome and UCAEP activities Getting to know each other Presentation Green Care Austria Educational offers in the field of Green Care Presentation of the therapy garden	Thomas Haase, Veronika Hager, Birgit Steininger
	Lunch	
	Field-trip: Horticultural Therapy, Hospital Hietzing	
	Dinner, at your own expense	

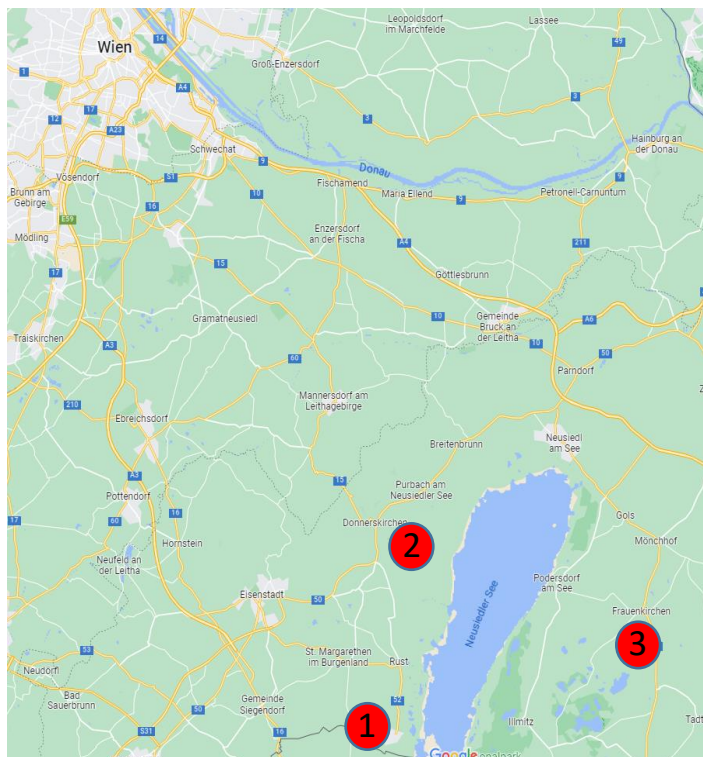


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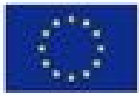


Time-table – Tuesday, 28.3.2023

Time, place	Agenda	Responsible/lecturer
8:00 Hotel Ibis Budget Messe, Lassallestraße 7a, 1020 Vienna	Pick up point, bus for field trip	Klaus Wagner
1. 9:30-11:00 Mörbisch	Cluster presentation Holidays on the Farm Burgenland Burgenland Farm Holidays in Austria Farm holiday enterprise https://www.kranixfeld-fischl.at/pages/home/startseite.php https://www.urlaubambauernhof.at/de/hoefe/kranixfeld-fischl	Dorothea Jagschitz, Holidays on the Farm Burgenland Family Kranixfeld-Fischl
2. 11:30-13:00 Donnerskirchen	Esterhazy enterprises (Energycampus, Forest pedagogy, Direct Marketing) Waldpädagogik – PANNATURA	Esterhazy Enterprises
13:30-14:30 Mönchhof	Lunch	
3. 15:00-17:00 Frauenkirchen	Eco-pedagogic enterprise, animal assisted intervention Tiergestützte Interventionen - stmartins.at/de Arbeit & Qualifizierung Green Care - Auszeithof (greencare-oe.at)	Elke Schmelzer, Thomas Krejci



UniClaD WP 2 Task 2.2 Study tour Austria

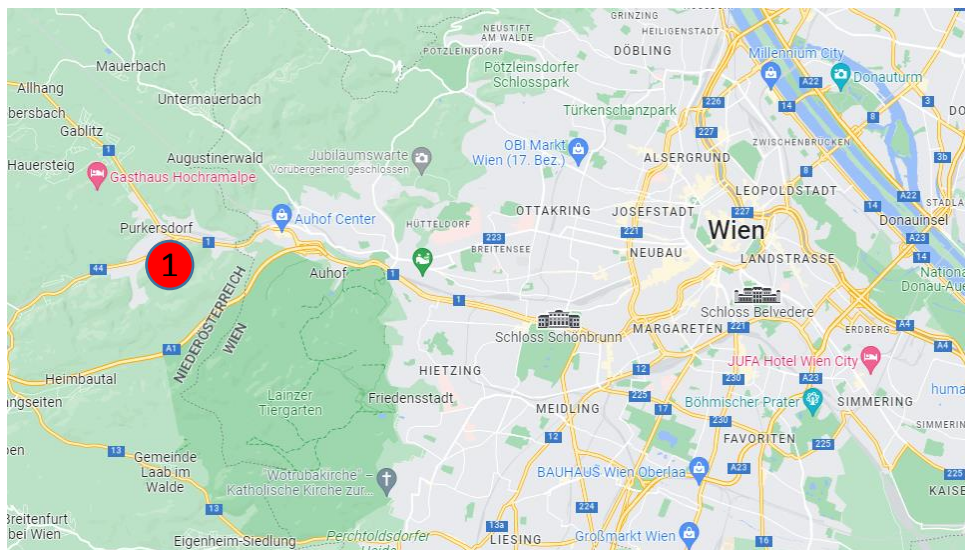


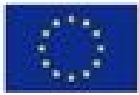
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Time-table – Wednesday, 29.3.2023

<i>Time, place</i>	<i>Agenda</i>	<i>Responsible/lecturer</i>
8:30 Hotel Ibis Budget Messe, Lassallestraße 7a, 1020 Vienna	Pick up point, public traffic tour	Veronika Hager
1. 9:45 Nature Park Purkersdorf, Hauptplatz 1, 3002 Purkersdorf	Presentation of the Nature Education Platform https://www.plattform-naturvermittlung.at/ Nature Park Purkersdorf: https://www.naturpark-purkersdorf.at/	Lea Köder, Head of Platform Nature Education Gabriela Orosel, Managing Director
13:00	Individual Vienna tour	



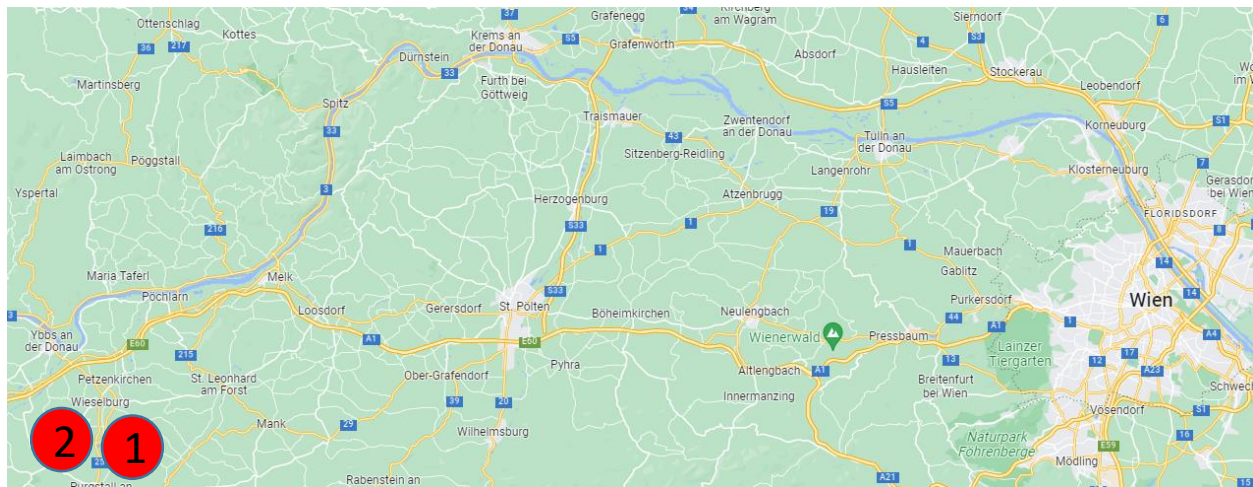


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Time-table – Thursday, 30.3.2023

Time, place	Agenda	Responsible/lecturer
8:30 Hotel Ibis Budget Messe, Lassallestraße 7a, 1020 Vienna	Pick up point, bus for field trip	Klaus Wagner
1. 10:00-12:00 Technopol Gewerbepark Haag 3, 3250 Wieselburg- Land	Technipol Wieselburg Foodcluster Lower Austria, Innovation Farm Food Technology Center	Klaus Nagelhofer Martina Zederbauer Markus Gansberger Martin Rogenhofer
12:30-13:30 Wieselburg	Lunch	
2. 13:30-15:00 Weinzierl 1, 3250 Wieselburg	Feed Laboratory Wieselburg	Thomas Kraushofer



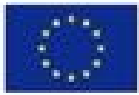


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Time-table – Friday, 31.3.2023

Time, place	Agenda	Responsible/lecturer
9:00 Hotel Ibis Budget Messe, Lassallestraße 7a, 1020 Vienna	Pick up point, going to BAB	Georg Wiesinger
9:45 – 10:00 BAB, Dietrichgasse 27 4 th floor, 1030 Vienna	Welcome and BAB activities, https://bab.gv.at	Thomas Resl
10:00 – 11:00 BAB, Dietrichgasse 27 4 th floor, 1030 Vienna	Internet Standard Gross Margins Application	Gerhard Gahleitner
11:00-11:15	Break	
11:15-13:00 BAB, Dietrichgasse 27 4 th floor, 1030 Vienna	Workshop study tour review, report, achievements, feedback, Closing	Sigrid Egartner, Veronika Hager
13:00	Lunch, Networking and next steps	



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General Information – Hotel pre-reservation

For making the organization easier we arranged a Hotel-pre-reservation. We suggest to book there and will pick you up there for the meetings and field trips - of course it's not obligatory and you are free to make your own arrangements!

Hotel Ibis Budget Wien Messe**, 1020 Vienna, Lasallestr. 7a,

[Economy Hotel Wien Messe - ibis - Accor - ALL](#)

Double Room single use incl. breakfast: €69,- , double room double use incl. breakfast: €79,-

The pre-reservation is open until 12.3.2023

Please make a reservation, payment, specific arrangements... for yourself with the attached form and submit to **IBIS BUDGET WIEN MESSE****

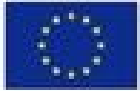
Frau Mag. Lieselotte DAICHENDT, Tel: +43 1 212 04 24, E-Mail: H7098-RE@accor.com

The hotel is located near metro and train station Wien Nord Praterstern (Red Metro Line U1, S-Bahn Station) and can easily be reached by direct train S7 or REX7 from Airport Wien Schwechat within 25 minutes. There is just 6 minutes' walk from the S-Bahn train station Wien Nord Praterstern to your hotel.



When you arrive at the airport just follow the blue mark “S-Bahn”, buy a ticket at the ticket machine right at the stop (2 zones since the airport is just out of the city border and central city zone, 4.80 €). You can insert coins or bills (it will give change). Then take S7 or REX7 till station Praterstern.

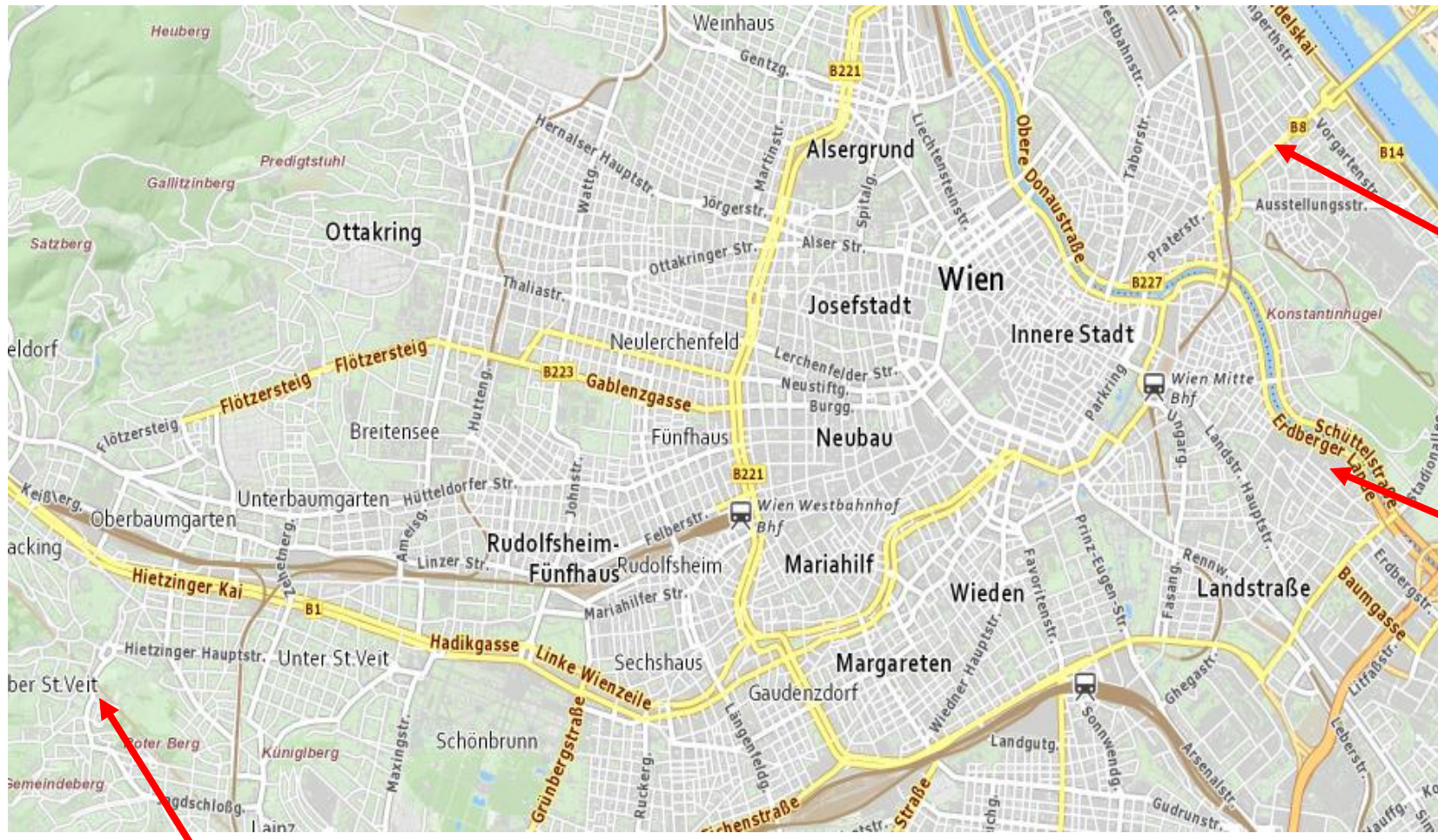
Public transport in Vienna is easy. There is a dense network of trains, metros, buses and tramcars. There are some options e.g. one week ticket for 17,10 Euro or single tickets for 2.40 Euro (valid 90 minutes in all directions and unlimited changes of all transport facilities, just you may not go back the same way). Tickets are available at every train or metro station or inside tramcars and buses. You will find further information on www.wienerlinien.at



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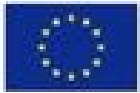
Vienna, locations overview



Hotel IBIS
Budget Wien
Messe
Lasallestr. 7a,
1020 Vienna

BAB
Dietrichgasse 27
4. floor,
1030 Vienna

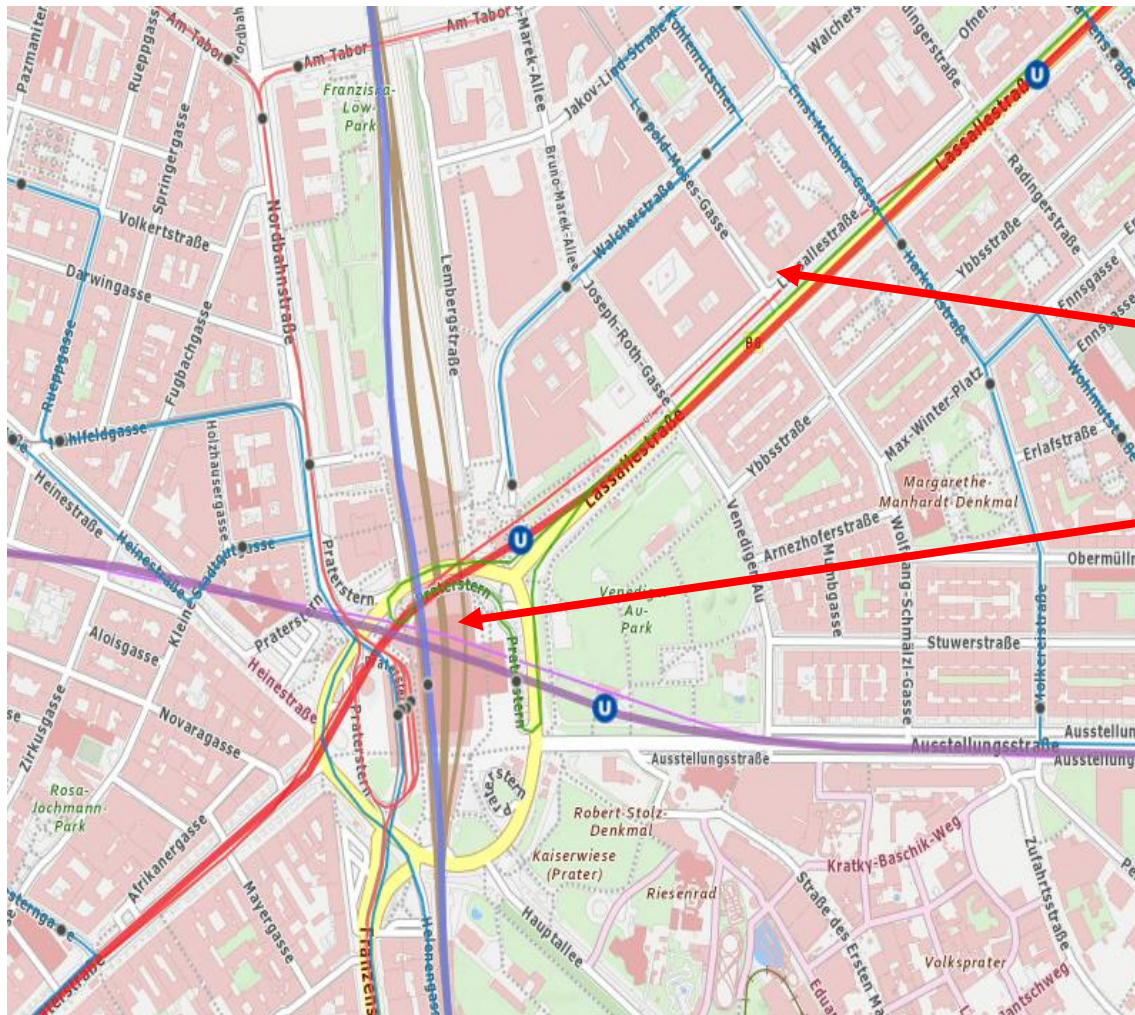
UCAEP, Angermayergasse 1, 1130 Vienna



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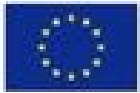


Vienna, Hotel Ibis Budget Messe, Lasallestraße 7a, 1020 Vienna, [Economy Hotel Wien Messe - ibis - Accor - ALL](#)



Hotel IBIS budget
Wien Messe
1020 Vienna
Lasallestraße 7a

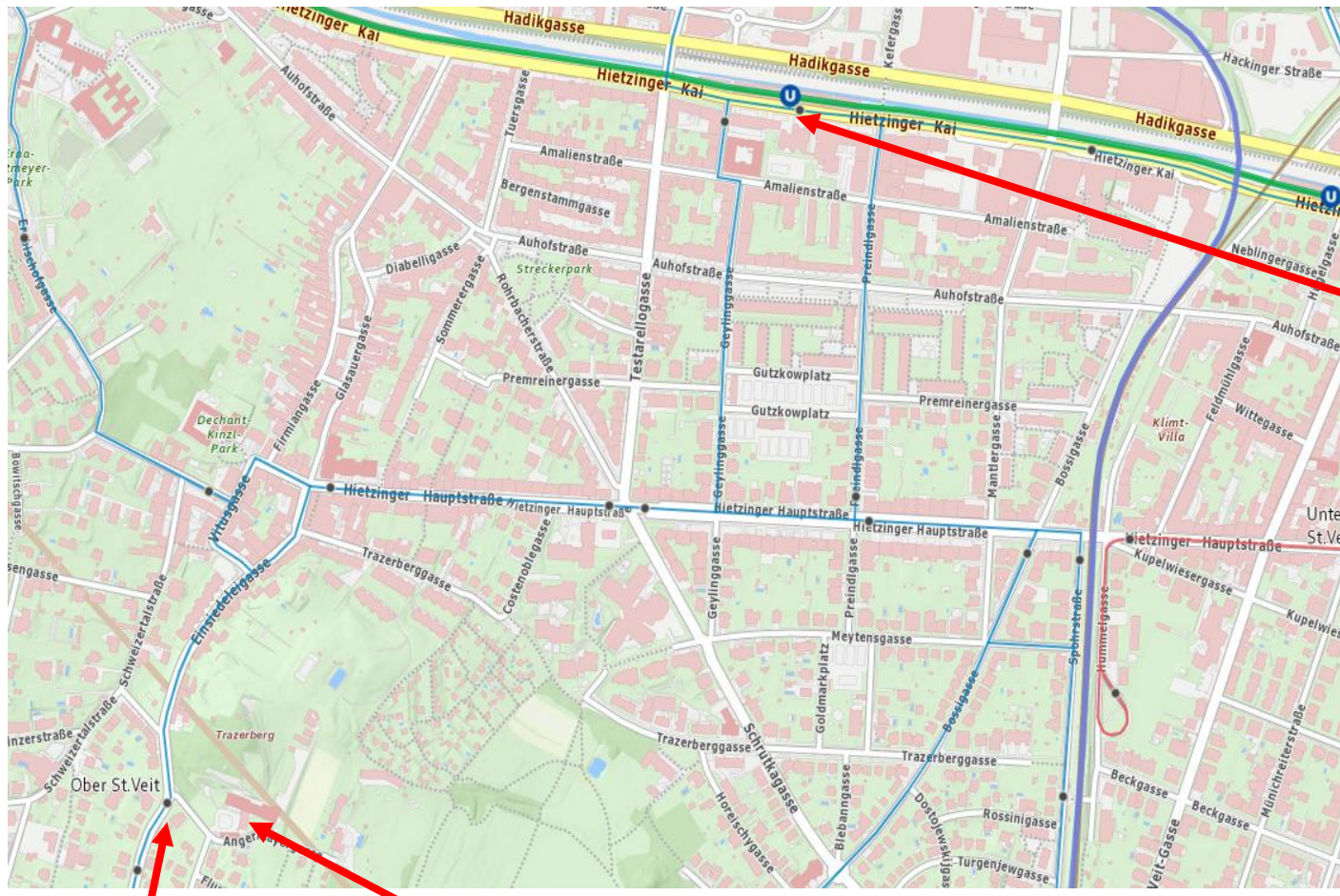
Train station
S-Bahn, Metro U1
Wien Nord/
Praterstern



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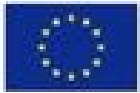
UCAEP, Angermayergasse 1, 1130 Vienna, www.haup.ac.at



Metro U4
Ober Sank Veit
Busstation 54A

Busstation 54A
Angermayergasse

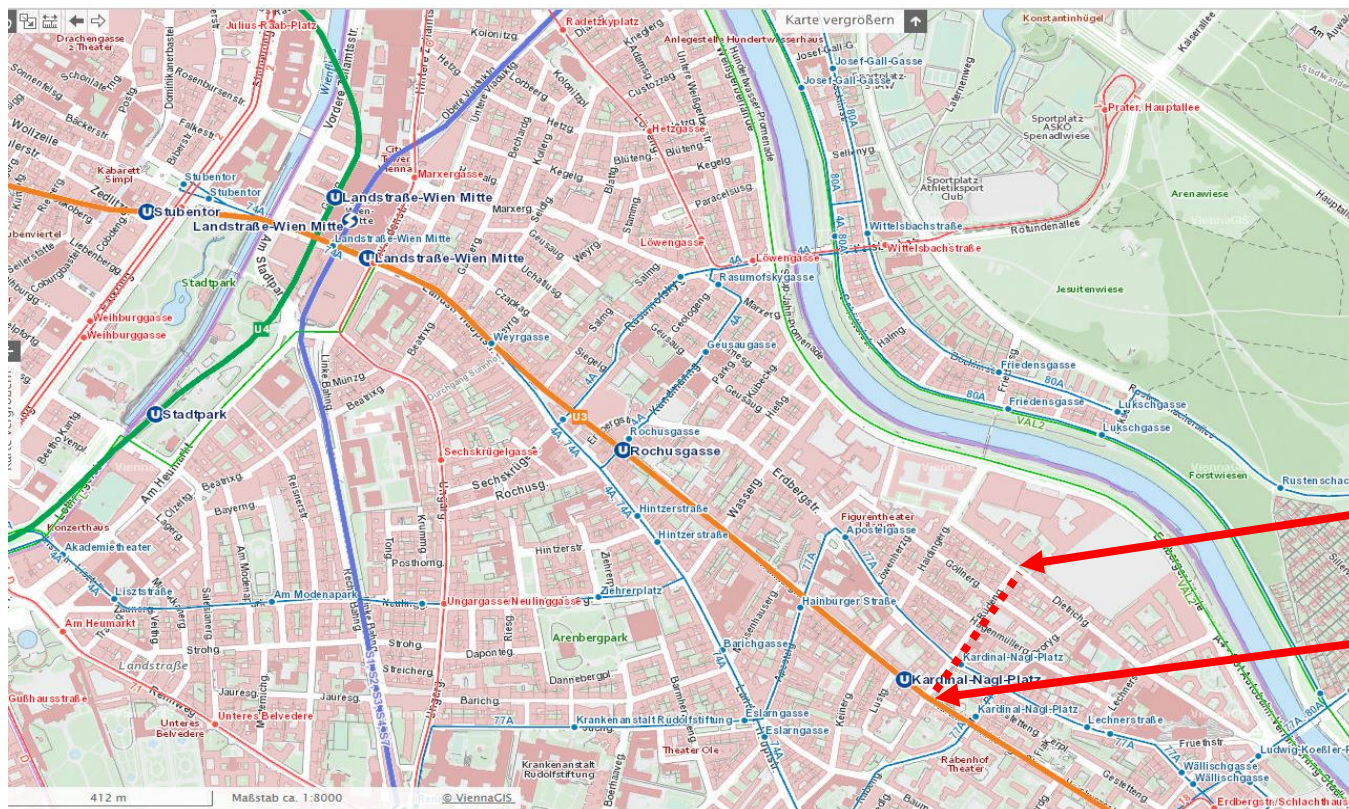
UCAEP, 1130 Vienna, Angermayergasse 1



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BAB, Dietrichgasse 27, 4th floor, 1030 Vienna www.bab.gv.at



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1030 Vienna
Dietrichgasse 27
4. floor

Metro U3
Kardinal Nagl
Platz